Communication

Note: This fact sheet does not include the program specific curriculum. To access the curriculum from the program's webpage, click one of the links below the section titled "Degrees Offered."

If you are intrigued by the communication habits of people—especially the stories they tell and the meanings they create—the communication major may be perfect for you. Studying communication will give you the opportunity to learn how to communicate effectively and ethically in order to maximize your relationships and careers in a global society. Furthermore, the skills and knowledge you gain will prepare you for the technologically accelerated development of communication in today's society.

DEGREES OFFERED

- Bachelor of Arts in Communication
- Minor in Communication
- Minor in Business Communication

PROGRAM INFORMATION

Each college class blends presentation of theory with application of skills. Teaching methods include conventional class lecture, in-class practicum, oral rehearsals, games, oral and vocal exercises, relaxation techniques, videos, DVDs and Internet technology, videotaping, group and classroom discussion, individual practice, critiques and/or guest speakers. Additionally, out-of-classroom exercises or opportunities for communication experiences or research may be utilized.

Curriculum

The curriculum includes instruction in oral and written communication skills, plus the study of theory and its application. You gain practical work experience through cooperative education, preparing you for careers in a variety of contexts.

Research opportunities

Each communication major is required to gain practical internship experience in the field through cooperative education.

Additional information

Communication studies is a diverse academic discipline that includes the study of Mass Communication, Group Communication, Organizational Communication, Interpersonal Communication, Intercultural Communication, Journalism, and Rhetorical Criticism.

PROMINENT CAREERS

According to the National Association of Colleges and Employers 2013 survey, the top three qualities sought in employees were:

- Ability to verbally communicate with persons inside and outside the organization
- Ability to work in a team structure
- Ability to make decisions and solve problems.

The Newman University communication major enhances our graduates ability to exercise these skills through coursework in Professional Presentations, Business and Professional Writing, Small Group Communication, and Organizational Communication.

Communications students from Newman University have completed internships at many widely known organizations including the following:

- 93.9 Radio Station
- American Diabetes Association
- Catholic Charities
- Cessna Aircraft Manufacturing
- Children's Miracle Network
- Clear Channel Communication
- Cohlmia Marketing
- Down Set Hit Music
- Entercom Communication
- Express Clothing Store
- Evolution FC-Youth Soccer League
- Gear Connexion
- Genesis Health Clubs
- KAKE TV Channel 10
- Kansas Masonic Home
- KZSN 102.1 Radio
- Martin & Pringle Law Firm
- Museum of World Treasures
- Northwestern Financial Mutual
- Office for Sedgwick County District Attorney
- Steve Rasmussen Photography
- The Wichita Eagle
- Three Pea Interiors
- Tiempos Newspaper
- United Way of the Plains
- United States Air Force
- University Relations-Newman University
- Wichita Thunder
- Wichita Wingnuts
- Winfield Recreation Commission
- YMCA

A sample of occupations pursued by communication majors includes the following:

- Corporate Trainer
- Customer Service Representative
- Fundraiser
- Human Resource Manager
- Journalist
- Legislative Press Secretary
- Lobbyist
- Public Relations Coordinator
- Marketing and Promotions Director
- Sales and Advertising Executive
- Special Events Director

Additionally, many communication majors go on to graduate study in business, communication studies, law, media, pastoral ministry and other fields.

Check out recent projects from

Newman students:
Communication in the Digital Age (Angela M)
Study Abroad Film Project (Ellen T)
Study Abroad Film Project (Rachel S)

EXPERT, ACCESSIBLE FACULTY

The Communication program consists of a group of carefully selected scholarly and professional practitioners who creatively introduce students to emerging theory and current best practices.

Newman Graduates regularly cite close collaboration with talented, dedicated faculty as one of their most meaningful experiences at Newman.

Newman faculty members are more than just leaders in their field. They take an active and personal role in students' studies and progress, forming strong relationships with students through coursework, special projects and informal out of class discussions.

ACCREDITATION

Newman University is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, www.ncahigherlearningcommission.org.

FINANCIAL AID

With many scholarships, grants, work-study and company tuition assistance programs available, the cost of a degree from Newman University is comparable to that of state universities.

PROGRAM CONTACT

For more information about this program, visit the program's webpage on the Newman University website and click the link "Request more info".

To contact Newman University Admissions, office hours are 8 a.m. to 6 p.m., Monday-Thursday and 8 a.m. to 5 p.m. on Friday. For a personal appointment call 316-942-4291, ext. 2144 or e-mail admissions@newmanu.edu. Call us Toll-Free at 877-NEWMAN (639-6268) or visit our website at www.newmanu.edu.