Sports Communication

Note: This fact sheet does not include the program specific curriculum. To access the curriculum from the program's webpage, click one of the links below the section titled "Degrees Offered."

This degree uniquely blends business and communication courses with sports business application. Students in this cross-disciplinary program will learn strong written and oral presentation skills packaged with solid management principles. Required elective coursework helps students focus on a personalized area of interest. A sports-based capstone Cooperative Education experience as well as volunteer service opportunities are required, rounding out the student's overall program.

DEGREES OFFERED

- Bachelor of Arts in Sports Communication

PROGRAM INFORMATION

Teaching methods will include conventional class lecture, in-class practicum, videos, DVDs and Internet technology, performance recording and self-analysis, group and classroom discussion, individual oral presentation practice and critiques, and community guest lecturers and speakers.
Out-of-classroom exercises, field trips, research and service work will be utilized as well.

This cross-disciplinary program will provide you with practical Cooperative Education internship work experience that may include jobs with local television and radio media groups, non-profit agencies, professional sports teams, and other businesses. Moreover, to help foster the Newman mission of service and volunteerism, you will have opportunities to gain enhanced work experience at various nonprofit sports-related fundraising events. Scholarship support is also available with the Victor Murdock Communication Scholarship Endowment. Up to $1,000 per year is available for qualifying students who are interested in working for *The Vantage*, Newman's student-run newspaper.

PROMINENT CAREERS

Newman's Sports Communication program is a great way to remain close to the sports action you love and prepares you for an enjoyable career in a wide variety of professional industries.

Career areas that this degree may lead to, either alone or coupled with a secondary or advanced degree, include:
Sports event planning
Sports writing and broadcasting
Coaching and officiating
Nonprofit, education and fund raising
Stadium management
Video game technology and software development
Sports psychology
Physical therapy and other sports-related sciences
Sports agent and law
Sports statistician
Sports information director
Sporting goods and retail sales
Professional sports leagues and teams
Personal fitness and training
Sports apparel and merchandising
Sports recreation
Promotion

EXPERT, ACCESSIBLE FACULTY

The Sports Communication program consists of a group of carefully selected scholarly and professional practitioners who creatively introduce students to emerging theory and current best practices.

Newman Graduates regularly cite close collaboration with talented, dedicated faculty as one of their most meaningful experiences at Newman.

Newman faculty members are more than just leaders in their field. They take an active and personal role in students' studies and progress, forming strong relationships with students through coursework, special projects and informal out of class discussions.

ACCREDITATION

Newman University is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, www.ncahigherlearningcommission.org.

FINANCIAL AID

With many scholarships, grants, work-study and company tuition assistance programs available, the cost of a degree from Newman University is comparable to that of state universities.

PROGRAM CONTACT

For more information about this program, visit the program's webpage on the Newman University website and click the link "Request more info".

To contact Newman University Admissions, office hours are 8 a.m. to 6 p.m., Monday-Thursday and 8 a.m. to 5 p.m. on Friday. For a personal appointment call 316-942-4291, ext. 2144 or e-mail admissions@newmanu.edu. Call us Toll-Free at 877-NEWMAN (639-6268) or visit our website at www.newmanu.edu.