

# Curriculum

## **BUSINESS, GENERAL major (B.B.A.)**

57–59 total credit hours including:

ACCT 2103 Principles of Accounting  
BSAD 1043 Foundations of Business Thought  
BSAD 2033 Leadership  
BSAD 3013 Principles of Marketing  
BSAD 3043 Management and Organizational Behavior  
BSAD 3053 Managerial Finance  
BSAD 3073 Operations Management  
BSAD 3093 Business Ethics **or**  
    PHIL 3033 Ethics  
BSAD 3103 Legal Environment of Business  
BSAD 3613 International Environment of Business  
BSAD 4073 Strategic Management  
ECON 1003 Principles of Economics  
ECON 3003 Intermediate Economics  
ENGL/COMM 3093 Business and Professional Writing  
IT 1003 Introduction to Microcomputers  
IT 3043 Concepts of Management Information Systems  
MATH 1043 College Algebra **or**  
    MATH 1045 College Algebra With Review  
MATH 2023 Business Calculus  
MATH 2033 Probability and Statistics 1

A grade of “C” or better is required in all courses for this major.

The requirements above are specific requirements for this major. You must also fulfill general education requirements and general bachelor’s (or associate or associate of science in health science) degree requirements. Please refer to the Newman University Catalog for details. After admission to Newman University, your Newman advisor can help explain program and university requirements.

## **CONTACT**

Associate Dean / Associate Professor of Business Law and International  
Business Joe McElroy  
mcelroyj@newmanu.edu  
316-942-4291, ext. 2232  
Office: E239