

Curriculum

COMMUNICATION major (B.A.)

47 total credit hours including:

COMM 1003 Introduction to Mass Communication
COMM 1013 Oral Communication
COMM 2033 Professional Presentations
COMM/BSAD 2043 Principles and Practices of Public Relations **or**
 COMM 4013 Persuasion **or**
 COMM 4033 Critical Thinking and Argumentation
COMM 4003 Theories of Communication
COMM 4603 Communication Senior Seminar
COMM 4953 Cooperative Education: Communication

Electives—6 credit hours selected from:

COMM 1023 Introduction to Journalism
COMM 1033 Group Communication
COMM 2103 Interpersonal Communication

Electives—6 credit hours selected from:

COMM 2123 Communication and Computer Technology
COMM 3163 Rhetorical Theory and Criticism
SOC/PSY 4053 Methods of Research

Electives—6 credit hours selected from:

COMM 3033 Feature Writing
COMM 3053 Organizational Communication
COMM 3103 Journalism Practicum: Beat Reporting
COMM 3113 Journalism Practicum: Copy Editing and Layout
COMM 3133 Journalism Practicum: Advertising
COMM 3143 Journalism Practicum: Photography
COMM 3153 Journalism Practicum: Newspaper Management
COMM 3173 Forensics Practicum
ENGL/COMM 3093 Business and Professional Writing

Foreign Language—2 semesters, college level

The requirements above are specific requirements for this major. You must also fulfill general education requirements and general bachelor's (or associate or associate of science in health science) degree requirements. Please refer to the Newman University Catalog for details. After admission to Newman University, your Newman advisor can help explain program and university requirements.

CONTACT

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